



# DBA

DOCTOR OF BUSINESS  
ADMINISTRATION

# 2024-25



**5global**



UNIVERSITÀ TELEMATICA  
INTERNAZIONALE UNINETTUNO



# UNLOCK YOUR POTENTIAL WITH A DBA: YOUR PATH TO SUCCESS!

This prestigious program is designed to propel your career to new heights by providing comprehensive expertise and skills that set you apart in the competitive business world. With the DBA, you'll gain in-depth knowledge and be poised for rapid advancement into executive and leadership positions where your leadership will significantly impact you.

Develop powerful research capabilities enabling you to make data-driven decisions and tackle complex business challenges. By contributing to the body of knowledge in your industry through original research, you'll become a recognized thought leader. Forge valuable connections with professionals from diverse backgrounds, creating collaboration opportunities and networking that can shape your career. Along this journey, you'll experience personal growth, building resilience, discipline, and determination.

Equip yourself with the skills and knowledge needed to excel in entrepreneurship and gain a global perspective, as DBA programs often emphasize international business trend.



## THE DOCTORATE OF BUSINESS ADMINISTRATION (DBA) IS IDEALLY SUITED FOR A SELECT GROUP OF INDIVIDUALS WITH A UNIQUE BLEND OF AMBITION, EXPERIENCE, AND A THIRST FOR ACADEMIC AND PROFESSIONAL ADVANCEMENT.

This program is tailored for:

### **Experienced Professionals:**

Those with significant experience in business and management, often at the senior executive or managerial level, are eager to further refine their expertise and credentials.

### **Aspiring Thought Leaders:**

Individuals who aspire to become thought leaders and visionaries within their respective industries, with a desire to contribute new knowledge and innovative solutions to the field.

### **Change Agents:**

Professionals who are driven by a commitment to bring about positive change in their organizations and industries through research-driven insights and strategies.

### **Lifelong Learners:**

Those with an insatiable appetite for learning wish to continually push the boundaries of their knowledge and capabilities.

The DBA program is designed for individuals who see themselves as catalysts for progress, seeking to make a lasting impact in business and management through rigorous academic study and research.



The Doctorate of Business Administration (DBA) is ideally suited for a select group of individuals with a unique blend of ambition, experience, and a thirst for academic and professional advancement.

This program is tailored for:

**Experienced Professionals:**

Those with significant experience in business and management, often at the senior executive or managerial level, are eager to refine their expertise and credentials further.

**Aspiring Thought Leaders:**

Individuals who aspire to become thought leaders and visionaries within their respective industries, with a desire to contribute new knowledge and innovative solutions to the field.

**Change Agents:**

Professionals who are driven by a commitment to bring about positive change in their organizations and industries through research-driven insights and strategies.

**Lifelong Learners:**

Those with an insatiable appetite for learning wish to push the boundaries of their knowledge and capabilities continually.

**Future Academics:**

Aspiring academics who aim to bridge the gap between practical business expertise and academic research, potentially transitioning into roles as university professors or researchers.

The DBA program is designed for individuals who see themselves as catalysts for progress, seeking to make a lasting impact in business and management through rigorous academic study and research.





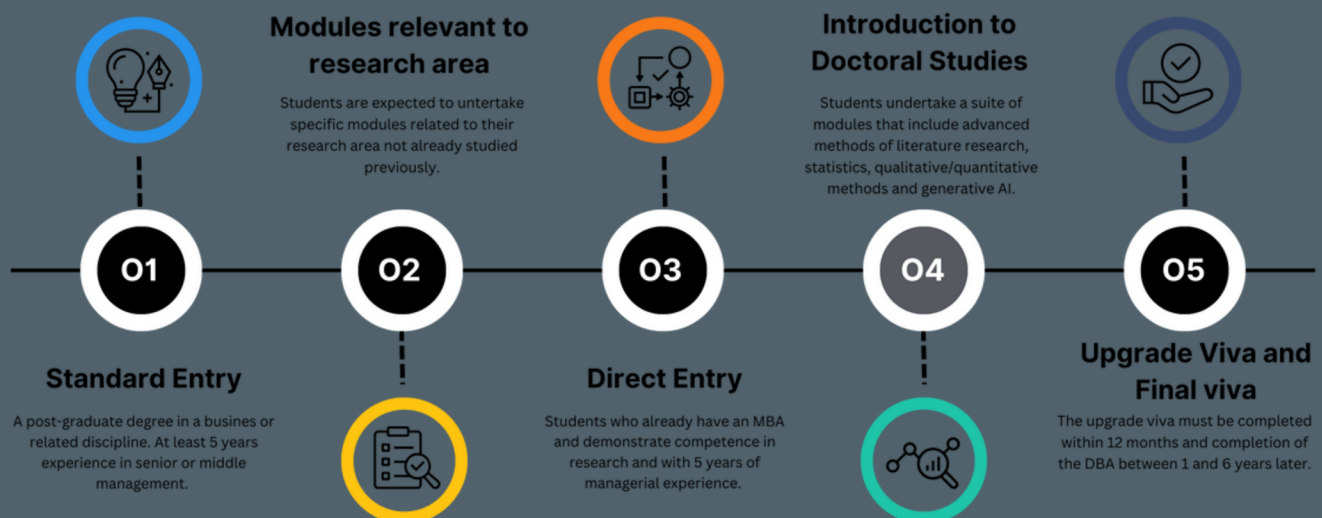
# PROGRAM STRUCTURE

The DBA program, encompassing both the direct entry option for MBA holders and the standard four-year track for those with a postgraduate qualification in business or a related area, is structured to progress through two distinct phases.

In the initial phase, which applies to all participants regardless of their chosen pathway, students must complete an 'upgrade viva' within 12 months of their registration in the DBA program. During this upgrade viva, students must present and defend their research proposal. This critical milestone ensures that each student has a robust and viable research plan for their doctoral journey.

The coursework for the first two years, delivered through bi-weekly online supervision meetings and a virtual learning environment, is designed to support this process. During this period, students delve into mandatory advanced topics such as research methodologies, quantitative and statistical analysis, qualitative analysis, and optional topics such as strategic management, organisational theory, and the use of AI for education. Alongside this, students engage in preparatory work for their doctoral dissertation under the guidance of their academic advisors. This preparation includes two essential elements: a comprehensive literature review in their chosen research area, due by the end of the first academic year, and a preliminary thesis proposal, due by the end of the second year.

The second phase of the DBA program culminates in the final viva, where students defend their doctoral thesis. This event should occur between 1 and 6 years following the successful completion of the upgrade viva. The timing of this final defence is flexible to accommodate the diverse pace and intensity of research work students undertake, depending on whether they are on the accelerated direct entry pathway or the standard four-year track.





## COURSE FACTS

# 14

## SUCCESSFUL COMPLETIONS

Since the start of the DBA program  
in 2019 there has been 14 successful  
graduations.

# 99%

## EMPLOYMENT FOR DBA STUDENTS

# 2.8 YRS

The average completion time of 2.8 years





# WHO IS UNINETTUNO?

The International Telematic University UNINETTUNO, established on April 15, 2005, by the Italian Ministry of Education, University and Research, offers legally recognized academic qualifications in Italy, Europe, and certain Mediterranean countries. These qualifications include bachelor's, specialist, doctoral degrees, and master's programs. UNINETTUNO boasts esteemed professors from globally renowned universities, providing education in Italian, Arabic, English, and French through real and virtual learning environments.

UNINETTUNO, realising an educational dream, allows students to pursue their studies anywhere, eliminating geographical and temporal barriers. The university originated from the NETTUNO Network for Universities Everywhere, a consortium of 43 universities established in 1992 that has successfully graduated thousands of students through remote learning via television and the internet. Many institutions now offer physical resources, such as research labs, libraries, and computer facilities, to UNINETTUNO students. Additionally, UNINETTUNO's inception was influenced by the success of the MedNet'U (Mediterranean Network of Universities) project, funded by the European Commission. This project formed a network encompassing 31 universities across 11 Euro-Mediterranean countries.

The development of this network was further endorsed at the "Catania 3" Conference on January 29, 2006, where 14 ministers from various Mediterranean countries aimed to bolster distance learning in the region, leveraging UNINETTUNO's achievements with the MedNet'U project. UNINETTUNO's growth is marked by its rapid international expansion and agreements with countries across Europe, the United States, Latin America, China, Russia, Georgia, and Iraq, with notable collaborations in Egypt, Morocco, Syria, and Tunisia.



# UNINETTUNO AWARDS

## UNINETTUNO'S RECOGNITION FOR EXCELLENCE IN QUALITY AND EDUCATION

UNINETTUNO, a Leader in Online Education in Italy and Globally  
The International Telematic University UNINETTUNO stands as a leading institution in Italy and worldwide, receiving high praise from the National Agency for the Evaluation of the University System and Research (ANVUR). As the top-rated online university in Italy, UNINETTUNO achieved a remarkable B-full satisfactory rating, placing 23rd among 90 evaluated universities, surpassing many prestigious institutions.

## E-XCELLENCE QUALITY LABEL FOR INNOVATIVE E-LEARNING

UNINETTUNO is the sole Italian university honoured with the E-xcellence quality label, recognizing its outstanding psycho-pedagogical-didactic model in e-learning. This accolade, awarded by the European Association of Distance Teaching Universities (EADTU), underscores UNINETTUNO's commitment to high-quality online education.

## TOP 10 RANKING AMONG EUROPEAN ONLINE UNIVERSITIES

UNINETTUNO is recognized as one of the top ten European Online Universities, and the only Italian university to be featured in this prestigious list by Studyportal.com. This ranking, which includes renowned institutions like Trinity College Dublin and the University of Oxford, is based on a combination of QS World University Ranking 2020 data and information on online programs offered by European universities.

## GLOBAL CONSORTIUM FOR ONLINE DISTANCE HIGHER EDUCATION QUALITY

UNINETTUNO plays a pivotal role in the first International Consortium aimed at setting benchmarks for online university quality standards, established in collaboration with global education bodies and the UAE Ministry of Education. This involvement highlights UNINETTUNO's leadership in online education quality research and its contribution to developing evaluation criteria at the European level.

## OUTSTANDING RESEARCH QUALITY ASSESSMENT (VQR) RESULTS

UNINETTUNO's commitment to international scientific research has garnered excellent evaluations in the VQR - Research Quality Assessment by ANVUR for 2015-2019. The university achieved top results in Italy in various scientific disciplines, showcasing its academic excellence.

2014 International E-Learning Award (IELA) Achievement

The International Telematic University UNINETTUNO was honoured as the Runner-up for the best e-learning portal worldwide at the 2014 International E-Learning Awards (Academic Division) in Dubai. This recognition by the International E-Learning Association emphasizes UNINETTUNO's exceptional contributions to the e-learning sector.





## ENTRY REQUIREMENTS

To be eligible for admission to the DBA program, you are required to meet the following criteria:

- Possess a Master's degree in business or a related field or an equivalent qualification.
- Have a minimum of five years of senior management experience.

The admission process is highly competitive, and all prospective applicants must provide the following documentation:

- Official academic transcripts and certificates demonstrating the completion of an MBA, MSc, or MA degree in business or a related discipline.
- Two letters of recommendation, with at least one coming from your current employer.
- A comprehensive curriculum vitae (CV) outlining your professional and academic background.
- A copy of your passport for identification purposes.
- A well-structured research proposal (Guidance notes provided).
- A personal statement that articulates your motivations for pursuing this program and elucidates how your educational background, qualifications, and prior experiences align with the program's requirements and expectations (Guidance notes available).
- Meeting these admission requirements and submitting the requested documentation will ensure that you are on the path to joining our esteemed DBA program.

## AWARD OF DBA

Uninettuno DBA is a professional doctorate program different from a research doctorate - such as a PhD. This program is classified as Corso di Alta Formazione Professionale DBA - Doctorate of Business Administration (D.M. 270/2004) in Italy. Unienttuno DBA is a 3rd Cycle, EQF Level 8 program in accordance with the European Qualifications Framework.





in association with



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